

The Colonial Energy Shares  
Congratulates Diversified Mutual  
Funds, Ltd., on the Opening of Their  
New Office in Torrance

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Send for Prospectus and other descriptive material describing  
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COLONIAL ENERGY SHARES

Congratulations to Diversified  
Mutual Funds, Ltd., Torrance, 1959  
from Incorporated, Est. 1925

INCORPORATED INVESTORS  
Investing With the Objective of Growth

INCORPORATED INCOME FUND  
INVESTING WITH THE OBJECTIVE OF  
INCOME NOW

Best Wishes and Welcome to Torrance's  
Newest Addition to the Financial  
Community, Diversified Mutual Funds, Ltd.

KEYSTONE CUSTODIAN FUNDS  
INCOME NOW — INCOME LATER

Bond Funds-Objective: Conservation of Capital & Income  
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Fully Managed Fund-Objective: Growth Specialization  
Income-Objective: Income plus long term capital growth  
Keystone Canadian-Investment in Canadian securities

Our Congratulations and Best Wishes  
to Diversified Mutual Funds, Ltd.,  
on the Opening of Its Torrance Office

AMERICAN MUTUAL FUND

OBJECTIVES: Income Conservation of Principal, Long-Term  
Capital Growth.

INVESTMENT COMPANY OF AMERICA  
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INTERNATIONAL RESOURCES FUND, INC.  
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We Extend Greetings and Congratulations  
to Diversified Mutual Funds, Ltd., on  
Its Torrance Opening

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with Objectives of  
TIME NOW, LONG TERM CAPITAL GROWTH  
BUILDING RESERVES

NATIONAL SECURITIES & RESEARCH CORP.

Dreyfus Fund Welcomes the Opening of  
Diversified Mutual Funds, Ltd., of Torrance



The Dreyfus Fund is a mutual investment fund in which the management hopes to make your money grow and takes what it considers sensible risks in that direction.

To Torrance and the South Bay's  
DIVERSIFIED MUTUAL FUNDS, LTD

CONGRATULATIONS, BEST WISHES

**IGF**  
INSTITUTIONAL GROWTH FUND

This Mutual Fund has investments which are selected for growth and capital gain possibilities. You can get a free copy of the booklet-prospectus describing this Mutual Fund from your local dealer or by writing:

For Prospectus and Descriptive Literature of Each of These Funds, Call, Write or Visit Diversified Mutual Funds, Ltd., at 1334 Post Avenue, FA 0-0332

...Sears

(Continued from Page 11)  
square feet, exclusive of the 20,150 square feet for the automotive service center, which is detached from the main store building and capable of accommodating 24 cars for service at one time.

A construction feature of the new store is that all of its four sides are to be given a thorough-going architectural treatment. This is permitted through an ingenious arrangement by which all incoming and outgoing trucking is to be handled via a large ramp leading directly to the basement level.

A WIDE STRUCTURAL canopy with embedded spot lights provides shade and weather protection as it juts out horizontally from the building's face and runs continuously along the south side and partially along the east and west elevations of the store, covering the raised pedestrian walk which encircles the building and leads to each of the 12 main entrances.

Nearly 200,000 man hours of work in 27 different trades have gone into the tremendous Sears store construction job, in which 36 different sub-contractors were utilized.

AMONG THE interior features are the complete elimination of conventional display windows, a store communicative system for carrying announcements and music throughout the building, and a conveyor-equipped receiving and marking room which will keep merchandise on wheels and rollers from the time it is moved from deep inside the delivery trucks until it reaches a final resting place on the stock shelves.

Completely air-conditioned by a plant of 572 tons of refrigeration capacity, the store will be supplied with 328,000 cubic feet of filtered, cooled air per minute.



STARTING CENTER . . . Store and development officials set the new Pacific Plaza Shopping Center in motion with groundbreaking ceremonies Thursday at Pacific Coast Hwy. and Calle Mayor. From the left are Winifred Von der Ahe of Von's Grocery Co.; Alec Arany, architect; Peter Corte, district manager for the W. T. Grant Co.; Charles Von der Are Sr.; William P. Nell, president of the W. P. Nell Co., contractors; and James Fain, executive vice president of Donald H. Shanedding and Assoc., developers of the center. Von's Grocery Co. and W. T. Grant Co. will occupy major buildings on the center. (Herald Photo)

The Old Timer



"A lot of people who speak about 'capital and labor' never had any capital and never did any labor."

Carson Branch Librarian  
Gives Book Usage Reports

Miss Ruth Binz, librarian for the Carson Branch Library at 22102 S. Main St., played a dual role at the last meeting of the Carson Civic Betterment Assn. The association held its monthly meeting at the Carson

Branch Library, and as guest, Miss Binz gave a very interesting talk about the library, its problems and accomplishments.

Miss Binz reported that over 33,000 books have been checked out since the opening of the new branch on March 23, 1959. What was a surprise, and also a surprise to all library officials, was the class of books that had first preference. In many libraries throughout our country, fiction is in the greatest demand. At the Carson Branch, history, geography and biography, has first choice; with fine arts as second.

Miss Binz's report was termed gratifying in that it proved to the members of the CCBA that their claims and efforts for a larger library branch were justified.

Miss Binz also reported that a representative of the Social Security Administration visits the library twice a month for consultations by the residents of the Carson area. The next visit will be on Tuesday, Sept. 29, from 1 to 2 p.m.

Prior to the library report, the Carson Civic Assn. agreed to help the residents of the 100 block of east 218th St., in obtaining a modern street, that will meet the specifications of the county road department.

The Old Timer



"Women's hats are all different because no one likes to make the same mistake twice."

Pool Schedules  
For Fall Start

Fall schedules go into effect today at the city's plunge for the swimming program being conducted by the recreation department.

The plunge will be open Monday through Friday from 3 to 6 p.m., and from 12 noon to 6 p.m. on Saturday and Sunday during warm weather.

Evening swimming programs will be arranged from 7 to 9 p.m. when weather permits.

The pool will be closed for the season on Oct. 4, according to Allen E. Pell, pool manager.

Children under 7 years of age or less than 4 feet in height must be accompanied by an adult.

Cost for fall swimming will be 20 cents for children 12 and under; 25 cents for teenagers and adults, Pell said.

Airport  
Day on  
Schedule

Everything was "on schedule" yesterday as the city celebrated its second annual "Airport Day." Everything, that is, except the huge Douglas C-133 Cargomaster which was scheduled to be on display here during the day.

Completion of the appearance of the huge aircraft can be put down to the international situation, according to Lt. Gen. William H. Turner, USAF Commander of the Military Air Transport Service.

A telegram from General Turner's headquarters at Scott Air Force Base in Illinois Friday evening offered the regrets of the MATS for canceling the flight here "due to military airlift requirements."

Los Angeles Air Force officials told Airport Day Chairman Joe Doss and Chamber Manager Dick Fitzgerald that every effort would be made to have the craft here for the Powder Puff Derby festivities next July. The craft is to be christened "The City of Torrance."

"Even though the non-appearance of one of the world's most celebrated aircraft is a tremendous loss to the festivities, the defense of democratic Laos is certainly more vital to the future of the free world," Airport Commission Chairman Tom Abrams said.

Alondra Meth.  
Christian Week  
Plans Scheduled

The importance of Christian education is being stressed during September at Alondra Park Methodist Church, 3153 West Compton Blvd., Gardena. Plans have been made by the commission on education to culminate in the nationally observed Christian Education Week, Sept. 27-Oct. 4.

Attention of the entire church is being focused on the weekly study period by adoption of a new schedule of worship service and Sunday school hours beginning Sept. 13. Special events of the month will include a church school workers conference on Sept. 23 with Mrs. Louena Bailey, literature advisor of the Methodist Publishing House, and the annual Rally Day church-wide picnic on Sept. 27. Mrs. Chuck Hippler is chairman of the commission on education; Alex Miller is church school general superintendent.

...Penny  
(Continued from Page 1)  
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...Penny

(Continued from Page 1)  
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Mrs. Thelma Ott, of Torrance, said:

"I'd like to see stores have later closing hours—say on Thursday. Most stores now are open late on Monday and Friday nights."



Fame comes when deserved, and this is as inevitable as destiny for it is destiny. Longfellow

Established Jan. 1, 1914

Torrance Herald

Member of National Editorial Association, Calif. Newspaper Publishers Assn.

Verified Audit Circulation

Publication office and plant, 1619 Gramercy Ave., Torrance, Calif.

Published Semi-Weekly, Thursday and Sunday by King, Williams Press, Inc. Entered as second class matter January 30, 1954, at Post Office Torrance, California, under act of March 3, 1879.

King Williams Glenn W. Pelt Co-Publishers

Reid L. Bundy, Managing Editor

Adjudicated a legal Newspaper by Superior Court, Los Angeles County. Adjudicated Decree No. 21870, March 30, 1927.

SUBSCRIPTION RATES: By Carrier, 40c a month. Mail subscriptions \$7.25 a year. Circulation office FA 4-0000.

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1334 POST AVENUE  
TORRANCE  
Sunday September 13th  
2 P.M. to 5 P.M.

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